

This Privacy Policy describes how your personal information is collected, used, and shared when you visit our site & use our services <https://www.bobapopdmv.com> (the “Site”).

PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including but not limited to information about your web browser, IP address, time zone, some of the cookies that are installed on your device, device type and settings, operating system, mobile network information (including service provider name and phone number), and application version number. We will also collect relevant information about the interaction between your application, browser and device and the Services of this website, including IP address, crash reports, system activity, and the date, time and reference URL of your request. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as “Device Information.”

We collect Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- “Web beacons,” “tags,” and “pixels” are electronic files used to record information about how you browse the Site

Additionally when you send certain specific submissions (for example contest entries, fill out the catering service form) or without a request from us you send creative ideas, suggestions, proposals, plans, or other materials, whether online, by email, by postal mail, or otherwise (collectively, ‘comments’), we collect related information from you, including but not limited to your name, address, email address, and phone number. We refer to this information as “Comments Information.”

When we talk about “Personal Information” in this Privacy Policy, we are talking both about Device Information and Comments Information.

HOW DO WE USE YOUR PERSONAL INFORMATION?

We use this Comments Information to: Communicate with you;

Screen our Site or information we received for potential risk or fraud; and

When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

SHARING YOUR PERSONAL INFORMATION

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, we use Squarespace to power our website – you can read more about how Squarespace uses your Personal Information here:

<https://www.squarespace.com/privacy>. We also use Google Analytics to help us understand how our customers use the Site—you can read more about how Google uses your Personal Information

here: <https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

We may disclose information that does not include identification content or provide such information to partners (such as publishers, advertisers, developers, or rights holders). We also allow certain partners to use their own cookies or similar technologies to collect information from your browser or device in order to serve advertisements and evaluate various data.

Finally, we may also share your Personal Information for the following purposes:

- to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.
- Enforce applicable Terms of Service, including investigation of potential violations.
- Detect, prevent, or deal with fraud, security, or technical issues.
- Protect against harm to the rights, property or safety of Google, our users, or the public as required or permitted by law.

BEHAVIOURAL ADVERTISING

As described above, we use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you. For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted advertising by:

FACEBOOK – <https://www.facebook.com/settings/?tab=ads>

GOOGLE – <https://www.google.com/settings/ads/anonymous>

BING – <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>

Additionally, you can opt out of some of these services by visiting the Digital

Advertising Alliance's opt-out portal at: <http://optout.aboutads.info/>. DO NOT TRACK

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

YOUR RIGHTS

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us.

Additionally, if you are a European resident, we note that we are processing your information in order to fulfill contracts we might have with you, or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States.

DATA RETENTION

When you fill out the catering service form through the Site, we will maintain your Comments Information for our records unless and until you ask us to delete this information.

CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

PRIVACY STATEMENT FOR VIRGINIA RESIDENTS AS REQUIRED BY THE VIRGINIA CONSUMER DATA PROTECTION ACT ("VCDPA")

The provisions below supplement the information provided in the generally applicable portion of our Privacy Statement and apply solely to individuals that are residents of Virginia and qualify as a "Consumer" under the VCDPA. This Virginia-specific Statement provides additional information about how we collect, use, disclose and otherwise process the personal information of these individuals, either online or offline, within the scope of the VCDPA. Any terms defined in the VCDPA or as otherwise defined in our Privacy Statement have the same meaning as used in this addendum.

When we use the term "personal information" in this Addendum, we mean "personal data" pursuant to the VCDPA, including information that is linked or reasonably linkable to an identified or identifiable natural person.

Categories of personal information processed

Please refer to the "Personal information we collect" section in the main body of the Statement.

Purposes of processing the personal information

Please refer to the “How we use personal information” section in the main body of the Statement.

Categories of information disclosed to third parties

Please refer to the “How we share personal information” section in the main body of the Statement.

Description of rights available to consumers

A number of individual rights are available to individuals under the VCDPA relating to personal information that we have collected (subject to certain limitations at law), including:

The right of access: you have the right to confirm whether a controller is processing your personal information and to access such information.

The right of correction: you have the right to correct inaccuracies in your personal information, taking into account the nature of the personal information and purposes of the processing.

The right of deletion: you have the right to delete your personal information you have provided or that has been collected.

The right of portability: you have the right to obtain a copy of your personal information that was previously provided in a portable, and to the extent technically feasible, readily usable format that can be transmitted to another controller where the processing is carried out by automated means.

The right to opt out: you have the right to opt out of (as defined by the VCDPA) (i) targeted advertising, (ii) the sale of personal information and (iii) profiling in furtherance of decisions that produce legal or similarly significant effects.

How to invoke your rights

Bobapop DMV has established an individual rights channel for the purposes of submitting the individual rights requests above, including the right of access and deletion. Individual rights requests can be submitted to us through e-mail: bobapopusa@gmail.com

Once an individual rights request has been submitted, Bobapop DMV may ask you for additional information in order to verify your identity or to provide additional details to help us respond to your request. This may include your name, email address, phone number or other details related to your use of Bobapop DMV’s Services. Where applicable, these requests can be submitted by an authorized agent through the channels described above in accordance with the applicable law. These include requests made on behalf of a minor by the individual’s parent or legal guardian can also be made via the individual rights portal above. In these cases, in order to verify the authorized agent’s authority, we generally require evidence of that individual’s authority to act on behalf of the individual. All individual rights requests will be managed in line with the requirements set out in the VCDPA.

Please note that in certain circumstances, we may refuse to act or impose limitations on your rights, as permitted by the applicable law. In the event we decline to take action on a request, we will notify you within 45 days of receipt of the original request with our justification for declining to take action

and how you may appeal that decision (including an overview of the appeals process and how you can initiate an appeal). All appeal requests should be submitted by emailing us at bobapopusa@gmail.com with the subject line, "Virginia Privacy Request Appeal".

Sale of personal information

Presently, Bobapop DMV does not carry out any "sales" of personal information as defined by the VCDPA.

Targeted advertising

Bobapop DMV carries out limited targeted advertising (as that term is defined by the VCDPA) via cookies and related tracking technologies. You will only be served with targeted advertising when you visit our online ordering websites, 3rd party channels and app.

Profiling

Presently, Bobapop DMV does not carry out any profiling (as defined by the VCDPA) in furtherance of decisions that produce legal or similarly significant effects concerning consumers that are presently in scope for VCDPA purposes.

Deidentified information

We may at times receive, or process personal information to create, deidentified information that can no longer reasonably be used to infer information about, or otherwise be linked to, a particular individual. Where we maintain deidentified information, we will maintain and use the information in deidentified form and not attempt to reidentify the information except as required or permitted by law.

Updates to this Statement

We will update this Statement from time to time. When we make changes to this Statement, we will change the "Last updated" date at the beginning of this Statement. All changes shall be effective from the date of publication unless otherwise provided in the notification.

CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at bobapopusa@gmail.com